

CLUB IMPROVEMENT PLAN 2026 - 2028

LLANGEFNI RFC

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Executive Summary

In 2022 Clwb Rygbi Llangefni celebrated its 50th anniversary at an event hosted by our Honoury President, George North. At the event founder members spoke of the club's heritage, it's humble beginnings operating our of portakabins, through the building of our clubhouse around the millennium, to the thriving club it is today.

Far from resting on our laurels, the club has ambitious plans to continue the work of our founders to drive further growth our our standing as a community hub while sustaining and growing player numbers.

A key component of our plan is to create an expanded club house that is able to support the membership of over 400 players whilst providing a welcoming environment to host community events and private functions at a reasonable price given the prevalence of rural poverty on Ynys Môn.

We take our community engagement responsibilities seriously. We work closely with Cyngor Sir Ynys Môn in a number of ways, supporting their objectives to reduce child obesity, provide adult education activities and provide mutual support to each other's events. We are running a series of evenings addressing the mental health of young sports players which is open to all sports clubs on Ynys Môn.

We are a bi-lingual club with a majority of 1st language Welsh speakers. Key governance documents are bi-lingual as is signage around the club. We are working with Bangor University to host Welsh language training and have an entry level course running this year as a pilot. We plan to build on this in the coming academic years.

Rugby is our foundation, but our vision extends beyond the pitch; we aim to become a true community hub. We are very engaged with local primary and secondary schools, providing coaching and hosting schools rugby tournaments at the club. We are also closely linked with Urdd and support their tournaments and school holiday events at the club. We have plans to create a third pitch on land owned by a major local business. A third pitch will help reduce wear and tear and give us the opportunity to create a Llangefni Tournament, further increasing engagement and providing additional revenue.

We are engaged with the WRU as an early adopter of the new funding model process and working with the new Engagement Officers to continue the good work of our previous Hub Officer.

As is common with many rugby and other sports clubs we are dependent on a relatively small group of dedicated volunteers to drive the strategy forward supported by a small army of coaches, managers, first aiders, pitch maintainers and our Steward and her team.

This document contains a summary of the major projects designed to drive the club forward and addresses the risks that could stop us achieving them. Behind this sits our detailed plans and our entire governance structure. The plan is already in motion and will continue to evolve and be reviewed annually.

Introduction and Background Information

Formed in 1972, Clwb Rygbi Llangefni has forged a closely-knit community on the island of Anglesey, working closely with Mon Actif, the national Urdd as well as Bangor University to promote the use of the Welsh Language and Cyngor Sir Ynys Môn to host community events for children and adults.

Clwb Rygbi Llangefni runs 10 junior teams from under 7 to under 16 plus our Little Wild Boars u6 training squad. We have a youth team at U18 level, two senior men's teams and we have plans to relaunch the women's team. There is currently a newly formed senior mixed tag rugby team for the over 35's.

Also, a hugely successful Girls Rugby Hub, the Môn Stars, has been created with teams from U10 to U18 - the U16 Competed in the final of The Road to the principality in Cardiff last season. This initiative is supported by the WRU and coaches are provided by our own pool. We have a number of young women achieving International Honours at junior levels over the last 3 seasons including this season already.

A thriving junior section is the foundation of the club with a very enthusiastic coaching team made up of ex-players, new coaches made up from mum's and dad's and guardians and anyone who is interested in coaching, including the over 14 year old's. We also have many qualified referees without whom we wouldn’t be able to hold competitive matches.

In total we have 400+ plus playing members across all these teams. The club is run on an entirely volunteer basis where we have a main committee to oversee all aspect of running a successful rugby club.

The corporate structure of the club is made up of three Directors. The main committee has Club President, Chairperson, Vice Chair, Secretary, Treasurer, Junior Chair person, Rugby committee Chair person, Finance committee Chair person and Membership Secretary, Fixture secretary and Youth rugby representative, Field maintenance representative and International Ticket secretary.

Llangefni Rugby Club celebrated having being nominated for the WRU community club of the year in 2024. Indeed during the pandemic the club were awarded national recognition for the community support the club provided during this time.

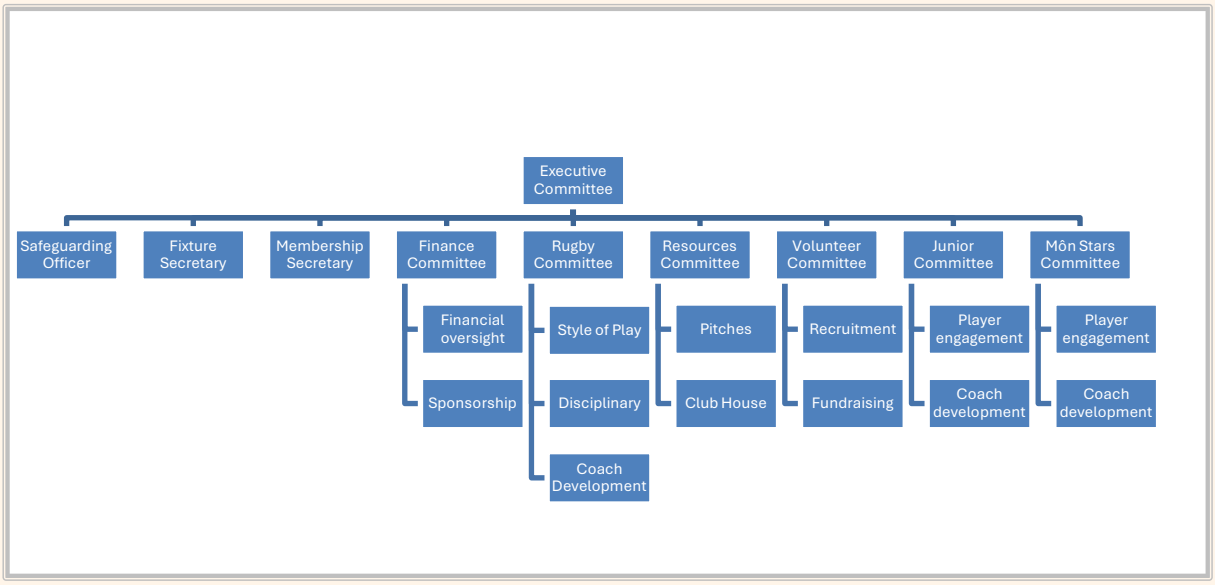
In 2025 Clwb Rygbi Llangefni was recognised by its peers on Ynys Môn across all Clubs and Societies with the Club of the Year recognising its contribution not just to the Llangefni community but the wider impact across Ynys Môn. This was supported with the Girls Mon Stars U16s receiving the Team of the Year Accolade and the Junior Section Head receiving the runner up in the Coach of Year award.

As a club we are at the forefront of implementing enhanced governance in line with the WRU's drive to professionalise community clubs as part of their overarching One Wales strategy.

Club Roles



Club Structure/Organisational Chart



Legal Business Description and Status

Please select the legal business description of your organisation from the below. Select all that apply

Company Limited by Guarantee (Please indicate company number)	09735068
Company Limited by Shares (Please indicate company number)	
Community Interest Organisation	
Registered Charity (Please indicate Charity Number)	
Unincorporated sports organisation	
Member of a Sports and Social Association	
Are you CASC registered?	Yes ☐ ◯ NO
Other...	

VAT Status

Are you registered for VAT: No (delete as appropriate
If yes please provide your VAT number below.

Key Stakeholders

Partner Name	Relationship	Benefit to club	Any anticipated issues or conflict
Members	Membership	Fees	None
Volunteers	Run the club	Run the club	None
Sponsors	Sponsorship provider	Income	None
WRU	Regulator	Grants, training & support	None
Local Schools	Engagement	Community profile	None
URDD	Engagement	Community profile	None
Cyngor Sir Ynys Môn	Landlord & customer	3G facilities, use of clubhouse	None
Bangor University	Community Engagement	Welsh language training	None
Community	Engagement	Community profile	None

Community Engagement

Please demonstrate how your club engages with local community members and stakeholders.

Community Engagement - Non-Rugby

We work closely with our local council, Cyngor Sir Ynys Môn, to provide facilities and volunteers to support their activities focused on for example reducing child obesity, providing access to health sports, reducing rural poverty through pricing events to make them accessible to all. In addition we promote mental health well-being for young sports people and host events available to all sports clubs on Ynys Môn.

We host the council's National Play Day event by opening up our playing facilities and catering for over 600 children to promote healthy activity and give a great day out to young children, often disadvantaged, across our island communities.

Community Engagement (Continued)

We provide discounted facilities hire to support the council's Môn Actif team to run their NHS referral classes when their usual facilities are unavailable.

We also work with the council's adult education team to provide a location for their regular music, craft and line dancing events where they regularly get 50+ attendees and carers.

We are a bi-lingual club with many first language Welsh speaking players, parents and volunteers. This is important to us. We are working with Bangor University to provide a location for Welsh learning classes. The first full-year course is up and running and we hope to add more next academic year. Signage at the club is bi-lingual as are minutes of committee meetings.

We hold an annual Fireworks Display priced to make it accessible to all families in the Llangefni area and beyond.

As an environmentally responsible club we have invested in Solar Energy to power the club and new efficient gas boilers for heating and showers in-line with our sustainability policy. We are reducing food waste through increased focus and planning as per our Sustainability Policy.

Community Engagement - Rugby

We have built a close relationship with the Urdd organisation. We provide playing and changing facilities for their primary and secondary schools rugby competitions and provide volunteers if needed. We also host their half-term and summer rugby camps which are open to all children across Ynys Môn.

Through our close relationship with Môn Actif we provide playing and changing facilities for their annual primary schools competitions. Our volunteers assist as required, including providing experienced referees.

We support Ynys Môn secondary schools with access to our pitches and volunteers for their inter-schools and regional cup competitions.

Our club members coach a number of Primary schools across Ynys Môn and support them at tournaments as coaches and referees when required, including travelling with teams and parents to the Urdd all-Wales finals in Aberystwyth.

Our volunteers also support the Eryri schools team with coaching.

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Focus Areas of Development

Areas of Development to Include:

• Facilities • Culture • Governance • Rugby Engagement • Volunteer Workforce

Club Improvement Plan / Focus areas of development						
Area of development:	Objective What needs to be done	Tactics (how does the club plan to achieve the objective?)	Achievement target What will be achieved?	Responsibility Who will make sure this is achieved	Timescale When will you complete your objective?	Finance How much is it going to cost? / How will it be funded?
Facilities	Club Extension Project	Build significant extension	New club house	Project Team	2030	£2m+
Facilities	3rd Pitch on Leprino Land	Work with company to gain permission	New Pitch	Facilities Committee	Every season	£1m+
Finance	Increase revenue	Facilities Hire	c. £20k pa	Finance Committee	Year end 2025-26	Steward costs included in event pricing
Rugby Engagement	Support community rugby engagement	Provide playing facilities for local schools and Urdd	Schools and Urdd engagement driving up player numbers	Rugby Committee	Every Season	No cost, volunteer time
Social & Community	Increase community use of clubhouse	Work with council and community organisations	Increased use of facilities by the community	Executive Committee	2025 onwards	No cost, volunteer time
Finance	Achieve Platinum status with WRU	Work with WRU as early adopter club	Platinum Status	Executive Committee	May 2026 and maintain at that level	Costed improvements as part of the plan
Rugby Engagement	Maintain and grow player numbers at all levels	Work with WRU Engagement Officers	Maintain high player numbers at key transition points	Rugby Committee	Thru 2026 and on-going	No cost

Risks and Mitigations

Risk Assessment						
Risk ID	Area of development: Facilities, culture, governance, rugby engagement, volunteer workforce	Description of risk	Potential impact	High / medium / low risk	Risk Control / mitigation	Risk last updated on
1	Finance	Loss or significant reduction in WRU grant	Reduced funding to run the club resulting in reduced teams or community engagement	Medium	Increase degree of self-funding, manage costs effectively	12 January 2026
2	Facilities	Cost overrun of the club extension project	Bankrupt the club	High	Project team in place, grant funding sought and appoint a project consultant	12 January 2026
3	Finance	Loss of sponsorship revenue	Reduced funding to run the club resulting in reduced teams or community engagement	Medium	Increase focus on sponsorship opportunities via Finance Committee	12 January 2026
4	Facilities	Loss of playing fields	No pitches due to weather damage	High	Continued investment in pitch maintenance & moving training to 3G where possible	12 January 2026

Risk ID	Area of development: Facilities, culture, governance, rugby engagement, volunteer workforce	Description of risk	Potential impact	High / medium / low risk	Risk Control / mitigation	Risk ID
5	Rugby Engagement	Failure to retain players at all age grades	Reduction in junior squads & potential loss of a senior team	Medium	Drive recruitment, manage transitions from junior to youth to seniors.	12 January 2026
6	Governance	Failure to comply with laws or WRU requirements	Legal or WRU sanction	High	Executive Committee structure and governance oversight	12 January 2026
7	Volunteers	Failure to retain and recruit sufficient volunteers to make the club viable	Inability to support some on-field and off-field activities	Medium	Continue to value our volunteers, provide opportunities for personal growth	12 January 2016

Club Improvement Plan Checklist

Club Improvement Plan Checklist	Yes	No
Has the whole club been involved and consulted in the development of this improvement plan?	Y	
Have you consulted with local stakeholders and do you have an active club stakeholder mapping document?	Y	
Have you used the club self-assessment report to guide your objectives?	Y	
Have you had support from your WRU Club Developer to finalise your club improvement plan?	Y	
Do you feel you have the relevant resources to implement your improvement plan?	Y	

Approved by Committee

This policy has been reviewed and approved by The Executive committee as of 12 January 2026

It requires the signatures of two authorised committee members and the date of approval to be valid.

Signature 1:Simon Jones

Name: Simon Jones

Position: Chair

Date: 12 January 2026

Signature 2: Chris Gumn

Name: Chris Gumn

Position: Club Secretary

Date: 12 January 2026

*Other templates will be accepted, but they must contain the following information Legal Structure, Risk Register, Organisational Chart, Community Engagement and a summary of Key Stakeholders.

**Electronic signatures are accepted



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